

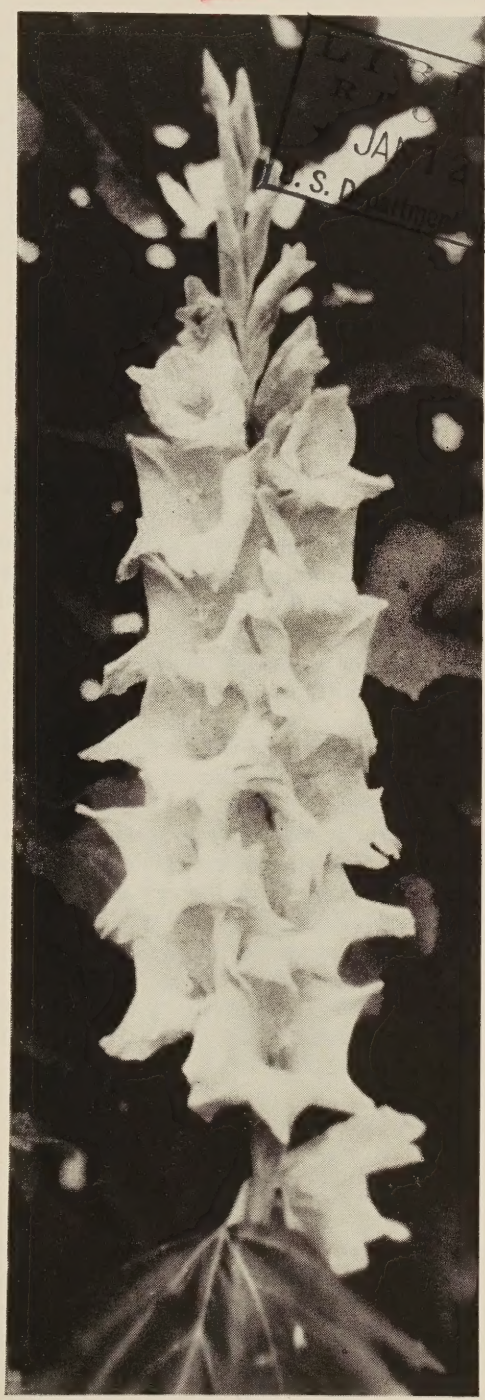
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Modern Style

FROM THE HOME OF CHAMPIONS

1954



G. W. WILSON

ROUTE 5

LISBON, OHIO

OUR CHATTY NOOK

Shake hands, customers. You have been a real asset in keeping us in the running and we are sorry space will not allow more of this chat.

Many of you had drought troubles in which we really can sympathise as our growing season, according to weather records, was claimed to be the driest summer on record for this section. This coupled with a long, wet planting season cut down on our planting. Our bulbs though are surprisingly good even after taking such a beating. We failed to get several varieties planted at all, so our list is much smaller than it should be. The worst snag we have ever run into. Can only hope for more rain in 1954.

1954 INTRODUCTIONS

MODERN STYLE

GLAMOROUS X TERRIFIC

(About 75 days) . . . Sdlg, XX-102. Pastel salmon but plenty of color. Big cream blotch with short orange fan in throat. Has never shown any flecking and stands all weather conditions. Light ruffling and fluting. 4 inch floret, 13 or more open, 22 buds, 8 in color, 28-inch head, 60 inches overall, extra strong attachment, very strong stem, excellent blt, producer of strong germination though blts, are not large. Foliage fairly tall, narrow, upright, dark green and healthy.

We predict that this glad will surely do a lot of winning and has all the earmarks of a top commercial coupled with early blooming.

The illustration on front cover was made from a koda-chrome from the first spike to ever bloom so we had only one choice and probably should have pulled the first floret which came sideways, but we did wish to show that it would open 13. A real acquisition in color, type and performance. You cannot afford to pass this beauty and to give all our customers the opportunity we are introducing it far below its real value. No. 6 bulbs per each \$1.00; Blts. each .25 or 10 for \$2.00.

ON PARADE

LARIME X VICTORY QUEEN

(About 75 days) . . . Sdlg, T-170. Rich golden orange with big deep cream blotch with no marking. Very clean and brilliant color, very wide open, not hooded, top petal straight up, broad petals heavily ruffled and fluted, very heavy substance, extra strong attachment, strong straight

stem. Somewhat similar to Glamorous in color and type but blooming 15 to 20 days earlier which gives it quite an advantage both for show and commercial. 5 inch floret 8-9 open, 20 buds, 26-inch head, 60 inches overall. Excellent producer of blts, of good and easy germination and making very good growth. Color is richer than Glamorous which many are growing now. We are also starting this one off at much under value, so no excuse for customers not getting a start this year. No. 6 bulbs per each \$1; Blts, each .20 or 10 for \$1.70.

1953 INTRODUCTIONS

P R A I R I E B L A Z E

DRUM MAJOR X CHARMOLUCK

(About 90 days) . . . Burnt orange with maroon orange blotch with no markings. No flecking, needle point type very heavily ruffled and fluted, very wide open, top petal straight up, heavy substance, extra strong attachment excellent placement, straight ramrod stem. 5 inch floret 7-8 open, 18 buds, 26 inch head, 55 inches overall. Make about 25 blts, per bulb of excellent germination. Cleanest, most beautiful and brilliant burnt orange ever introduced acknowledged so by our leading experts. Year in and year out during the past ten years this glad has always given us fine performance under all growing conditions. If you did not get a start with Prairie Blaze last year you surely should this year with the price cut in half. No. 6, per each \$1.00; Blts, .20 or 10 for \$1.70.

P I R A T E C A C H E

LARIME X VICTORY QUEEN

(About 90 days) . . . Very rich colored chocolate, near old rose, with big yellow blotch with no markings. Very clean color, well open, ruffled and fluted, good substance and good performance. Will show as an orange smoky and is a real beauty that should more than please all smoky fanciers. Has been a favorite smoky with us for several years that gave excellent spikes the past most difficult season. Makes about 30 blts, per bulb that germinate strong and make very husky growth, it made the largest bulbs from blts, the past summer than any variety we planted. 5-inch floret. 7 open, 20 buds, 55 inches overall. Don't pass this smoky with the price stabbed in the middle. No. 4 bulbs each \$1.20; No. 6, .80; Blts, .20 or 10 for \$1.60.

1952 INTRODUCTIONS

OUTRIDER

KING CLICK X TUNISIA

(About 90 days) . . . Big husky medium red with orange tone, very even color, blotch slightly deeper color. Well open, heavily ruffled and fluted, heavy substance, very strong attachment, fine formal type with excellent placement, heavy producer of blts, of easy and strong germination and strong growth. While we have introduced some fine reds in the past we consider Outrider tops of them all. Customers who bought it on introduction expected just another red until it bloomed then changed their mind and predicted a great future for it. 6½-inch floret, 10 open, 23 buds, 60 inches overall, long stretchy head and heavy foliage. This red should not disappoint you. Large per each \$2.00; Medium \$1.50; Small \$1.00; Blts, 10 for \$1.00.

ORANGE PETUNIA

LARIME X CHARMOLUCK

(About 90 days) . . . Light orange with darker orange blotch with watered effect similar to the throat markings in a colored petunia. Very clean color that has never flecked. Florets very round flat open, not hooded. Excellent formal type, very strong, attachment, heavy substance, heavy ruffling and fluting. Averages excellent placement. 4½-inch, 9 open, 19 buds, 26-inch head, 60 inches overall. A real beauty of excellent performance. Heavy propagator large bulbs producing up to 140 blts, each of excellent germination. Several have written us that it is the most beautiful orange they have ever grown. Large per each \$1.50; Medium \$1.00; Small .70; Blts, .15 or 5 for .50.

STORM TERROR

HIGH FINANCE X TREASURY GOLD

(About 90 days) . . . The only 1950 introduction we were able to get planted and very little of it.

Dark orange smoky with cream blotch with no markings, could be called a fairly dark brown. Fine formal spike that should do a lot of winning. Really a top smoky with good clean color and excellent type, formal. Lightly ruffled, wide flat open, not hooded, very strong attachment, with placement averaging very good. We recommend

this one very highly. 5½-inch, 9-10 open, 21 buds, 27-inch head, 60 inches overall. Large per each \$1.00; Medium .60; Small .30; Blts, 10 for .40.

R U S T L E R

TUNISIA X LARIME

(About 85 days) . . . 1953 release. Orange red, blotch trifle darker, almost a self. Formal, ruffled, wide open, 5-inch, 9 open, 21 buds, 60 inches overall. Excellent propagator. Shows in 450 class while Outrider shows as 550. We have a preference for Outrider, though Rustler is a good show glad. No. 6 per each .70; Blts, .15 or 5 for .50.